

# FRANCHISE OPPORTUNITY



NATIONAL INSTITUTE OF MANAGEMENT SOLUTIONS

[www.nimsedu.org](http://www.nimsedu.org)

“All Men Dream, but not equally. Those who dream by night in the dusty recesses of their minds, awake in the day to find it all vanity. But the dreamers of the day are dangerous men, **for they may act their dreams with eyes open to make it reality.**”

– T.E. Lawrence





# OUR MISSION.

To Become the Institute of **Choice**

In The Entire Country

For People who want to learn management but have limited time.



## WHAT MAKES US TICK...

World Class Content + Flexibility

+ Technology = **Career Growth**

**NIMS is one of the leading Institutes for Distance Education In India with a Specific Focus**

“To Address Working professionals OR those who have an unfulfilled dream of completing their professional qualification so as to enhance their career growth.”

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# ABOUT US

We are an ISO 9001-2008 Certified Professional Institute of a Repute with Students All Across the World. We Offer Certification for Students in both Technical and Management Programs .

With Over 22 years of Expertise, the Institute is well equipped with proprietary Study Material , technology and logistics mechanism to deliver the best programs to students who have paucity of time to attend classes, study in detail and go through conventional academics.

# OUR MARKET

Our Students are everywhere. He / She is a working professional/ Business Man/ Housewife. The most common element that binds them together is the willingness to progress in life. The obvious choice is to take an academic course to enhance one's value.

But, The question is

1. Do I have to get into the detailed course content ?
2. Do I have to go through rigorous examination modules ?
3. Do I have to wait for 2 to 3 years to get the qualification ?

There is Only One Answer ...

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# NIMS



1. We understand that, working professional / business men have foundation of their experienced learning and do not need a detailed crunching of basic levels. They need to be taught a course that is brief in content, easy to understand, practical and filled with latest content.
2. Our examination options are wide and varied to accommodate the convenience of working professionals/ business men. The tests are designed with an intent to rehearse the subject knowledge.
3. No need to wait for years to get your certification as we can give you waiver of your experience in the course curriculum. It can be done in flat Six Months.

# BUSINESS MODEL



Lead  
Generation

Admissions

Certifications

We Have been following this model for more than a decade now. Before asking our Education Service Centres (Franchisee) to follow this model, we have been doing this ourselves successfully over the years.

# THE FRANCHISEE OFFER

We Are Looking Out for Energetic Entrepreneurs who have the willingness and resources to replicate our model across the country.

## The NIMS Unique Advantages are



### We are the Role Model

- Our HO is a living example of the business model. Driving close to 3000 Admissions a year from Delhi only.
- Follow it and you would be successful.



### Assured ROI Scheme

- We are so confident of our model that we do not have second thoughts you would be successful.
- The Only Criteria is – You should be focused



### No Ground work Needed

- By taking a Franchisee, you jumpstart without the need to build the content, brand and processes – its all ready made.
- With our ground work for over two decades, we give you a platform where you don't need to fall if you want to learn walking.

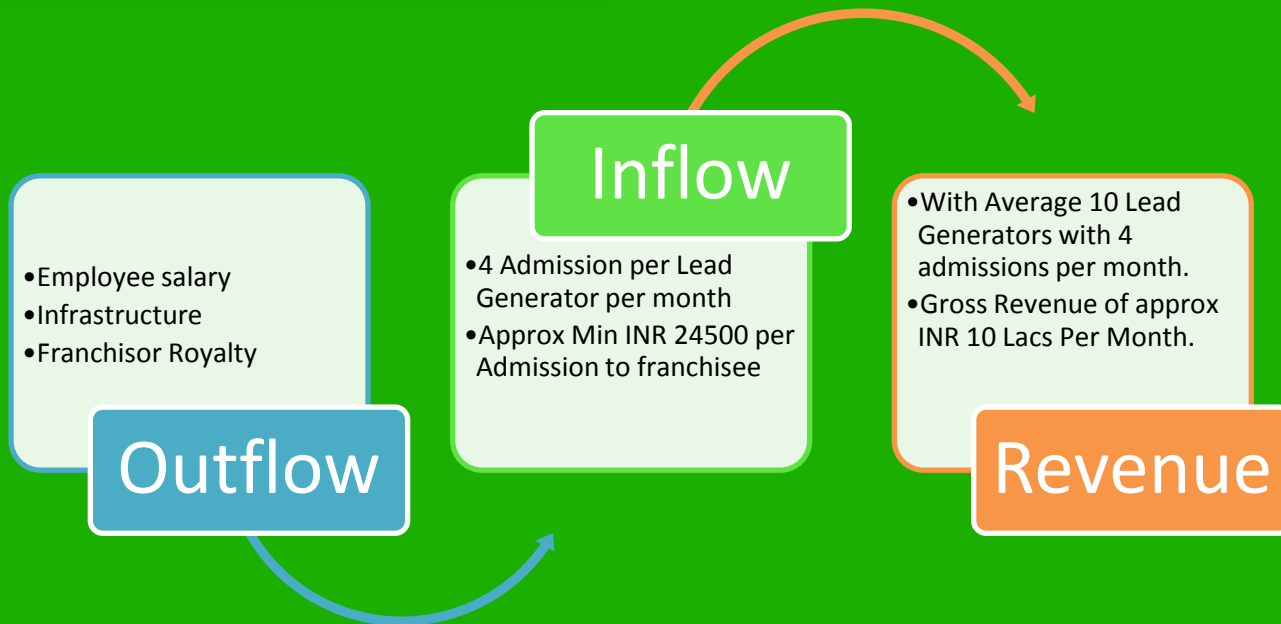
# THE FRANCHISEE ELIGIBILITY



- Passion and Desire to Make it Big.
- Good Knowledge of Local Market.
- Marketing and Sales Acumen with Operational strength.
- Graduate with High Energy and focus on the project.
- Ability to Invest Between INR 5 Lacs to INR 10 Lacs depending on city.
- Approx 700 Sq Feet Area in a prime location upto IIInd Floor; rented, leased or owned.



# THE REVENUE OPPORTUNITY



**We are doing this in our own Institute**

\*Expected Break Even Period – Six Months from date of Full operation

# THE FRANCHISEE STRUCTURE

# FRANCHISEE LAYOUT



Centre In Charge / Franchisee

Admin (1)

Reception (1)

Lead Generator (10)



# THE COMMISSIONING PROCESS



## Ten steps to success

1. Franchisee Visit to our HO
2. Application
3. Business Aptitude and Alignment Analysis
4. Financial Viability
5. Reference Check
6. Appointment of Education Service Centre (Letter of intent)
7. Site identification / Centre Set-up
8. Agreement sign up
9. Recruitment and Training of required staff
10. Inauguration of the Education Service Center



**“Opportunities are never lost,  
Someone else take the one you miss...”**

**Take the First Step and Visit our Institute.**

And Yes, do not forget to check our website for more details.

Thanks.

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Email us at [franchisee@nimsedu.org](mailto:franchisee@nimsedu.org) Ph. 011-45595308

[www.nimsedu.org](http://www.nimsedu.org)

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